

**GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS,
BORDA-MARGAO, GOA**

Email id: gcc.margao@gmail.com

Website: <https://gccem.ac.in/>




ANALYSIS OF EMPLOYERS' FEEDBACK ON CURRICULUM ENRICHMENT:

2020-21

Consolidated Report

The Employers of our Alumni were requested to fill the feedback forms based on their performance. There were a total of 10 questions which the Employers had to answer. The feedback received has been collated and depicted in the table below:

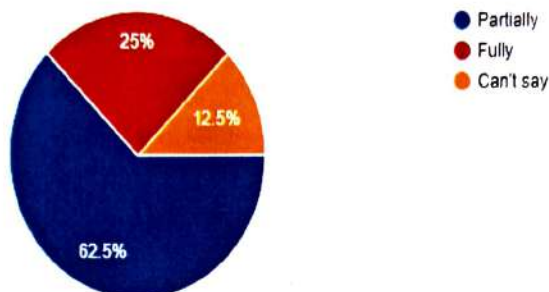
Sr. No.	Description	Excellent	Very Good	Good	Average	Poor
1	The Curriculum for the B.Com programme is relevant for employability	-	11 %	44 %	44 %	-
2	The Curriculum is effective in developing innovative thinking in students	-	11 %	33 %	33 %	22 %
3	Syllabus is effective in developing skill oriented human resources	-	11 %	33 %	56 %	-
4	Current syllabus is need based and meets the expectations of the industry/company/institute	-	22 %	33 %	33 %	11 %
5	Effectiveness of curriculum for development of entrepreneurship skills	-	33 %	11 %	56 %	-
6	Overall content and coverage of the syllabus	11 %	11 %	33 %	44 %	-
7	Relevance of the curriculum with industry requirement	-	22 %	33 %	44 %	-


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The Employers were also asked to rate his/her overall satisfaction with the Government College of Commerce and Economics, Borda student who is employed in his firm/organisation on a scale of 1 to 5 with 5 representing the maximum satisfaction and 1 representing the least satisfaction. The feedback was positive.

Curriculum bridges the gap between Industry and Academics

8 responses



As can be seen from the above chart, 62.5% of the employers of our students agree that the syllabus covered in the course bridges the gap between the industry and academics.

What other the courses do you suggest should be included in the curriculum?

Most of the employers were satisfied with the performance of our students. However some of the employers were of the opinion that some more skill based courses could be included in the curriculum and gave the following suggestions:

1. Direct interaction between the students and the industry.
2. Commencing Master's programme.
3. Having more industrial visits, wherein the students can acquire more practical knowledge.
4. Career counseling and personality development.
5. Introducing practical aspects of management accounting and cost accounting.



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PRINCIPAL
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What other courses do you suggest should be included in the curriculum?

6 responses

Courses which directly are helpful when a students goes for his or hers 1st job interview

M com or MBA

There is a need for more direct interaction between the students and the industry to understand the working of an organization, strategy adopted, awareness of statute requirements for an organization at different levels and performance based internship.

Industrial visit, practical knowledge

The curriculum needs to include practical aspects of managing accounting and costing of business. Maybe a semester of internship with CA or Accounts dept of any industry. It also helps the industry to identify talent and retain them if required.

Career Counseling and Personality development

Any suggestions:

4 responses

A serious student will take his internship seriously, we need to create an internship performance matrix which have a scoring system part of their grading/results. This scoring should be done by the company involved.

More practical knowledge , industrial sharing

As above

Changes to curriculum is not necessary. Industry readiness is the way forward.




Dist. Cell of the Institute of Cost Accountants of India
B-10, Sector-14, Gurgaon, Haryana